

VERAFIN

2019 ANNUAL User Conference

October 7-9 | Washington, D.C. | verafin.com/annual-conference

VERAFIN TEAM



JAMIE KING
CEO



ANDREW KING
COO



MATTHEW WELLS
VP, Customer Success



NICK JANES
VP, Product Management

CUSTOMER SUCCESS TEAM



GENE POWER
Lead, Onboarding



JOSH MCCARTHY
Lead, Account Management



SUSAN BYRD
Lead, Account Management



JASON MURPHY
Lead, Account Management



SHEA SHANNON
Lead, Account Management



KEITH HYNES
Account Manager



CATHARINE MacDONALD
Account Manager



CASSANDRA MENCHIONS
Account Manager



NANCY MIDDLEMAN
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ROB NORRIS
Lead, Product Management



ADAM JONES
Lead, Product Management



RENÉ ENGUEHARD
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BILL HEYS
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IAN MATTHEWS
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FILIP NIKACEVIC
Product Manager



COLIN PARSONS
Product Manager



SCOTT PEDDLE
Product Manager



DENISE HUTCHINGS
Financial Crimes Researcher

TRAINING TEAM



JENNA NORTH
Lead, Training



MARIA BUCKLE
Lead, Training



TOM AMMERMAN
Training



GINO CORRADO
Training



KERRI CULL
Training



CRAIG PIKE
Training



PAM WEAKLEY
Training

EVENTS TEAM



AMANDA EVANS
Event Management



LAUREN SMYTH
Design

DAY ONE

MONDAY, OCTOBER 7

DAY TWO

TUESDAY, OCTOBER 8

DAY THREE

WEDNESDAY, OCTOBER 9

7:30 – 9:00am Registration & Breakfast

FRAUD DAY

9:00 – 10:30am

Verafin Fraud Day Keynote

Combat Emerging and Evolving Fraud Schemes with Trend Analysis and New Detection Capabilities

10:30 – 11:00am Break

11:00 – 11:45am

Improving Fraud Detection with Big Data & Machine Learning

Deposit Fraud, Card Fraud, Check Fraud, Online Account Takeover

11:45– 12:15pm Lunch

Buffet Pickup Followed by Keynote

12:15 – 1:00pm

Keynote Presentation by Guest Speaker Robert Mazur

1:00 – 2:00pm

Combatting Crime Ring Activity

Collaborative Investigations to Improve Detection and Reporting to Law Enforcement

2:10 – 4:55pm

POWER TRAINING

6:00 – 9:00pm

Welcome Dinner

Location: Constitution Ballroom

7:30 – 9:00am Breakfast

BSA/AML DAY

9:00 – 10:30am

Verafin AML Day Keynote

Overcoming Compliance Challenges with New Approaches to Streamline BSA/AML Processes

Presentation by Guest Speaker Jim Richards

10:30 – 11:00am Break

11:00 – 11:45am

Maximize your AML Efforts with AI & Machine Learning

Deep Dive to Enhance Detection, Strengthen Investigations and Improve Reporting

11:45 – 12:15pm Lunch

Buffet Pickup Followed by Keynote

12:15 – 1:00pm

Keynote Presentation by Guest Speaker Juan Zarate

1:00 – 2:00pm

Mitigating Risk Throughout the Customer Lifecycle

Effective High-Risk Customer Management and End-to-End CDD/EDD

2:20 – 5:05pm

POWER TRAINING

7:00 – 9:00pm

Networking Social

Location: Constitution Ballroom

7:30 – 9:00am Breakfast

CUSTOMER SUCCESS DAY

9:00 – 9:30am

Customer & Product Update

9:40 – 12:25pm

POWER TRAINING

12:25pm Conference Ends

Subject to Change. Updated Sept. 23, 2019

A special thank-you to our sponsors:



POWER TRAINING

About Power Training Sessions

Our power training breakout sessions are designed with you in mind. Each session is offered multiple times to allow you to pick and choose the topics that interest you at a time that's most convenient. You can optimize your learning, get the most out of the conference, and attend them all without having to miss out on other presentations.

1	Verafin 101	11	Configuring Risk Agents for High-Risk Customers
2	Exam Preparation in Verafin	12	Automating your EDD Review Processes
3	Effective Case Management	13	Using Customizable Account Opening Questionnaires to Onboard Customers
4	What's New in BSA/AML & HRC	14	Identifying and Segmenting High-Risk Customers with Analytics
5	What's New in Fraud	15	Elder Financial Abuse Red Flags & Indicators
6	314(b) Collaborative Investigation Workflow	16	Card Fraud & Compromise Detection: Protecting Customers from Loss
7	Leveraging Verafin Data for Reporting & Workforce Management	17	Defending Against Online Account Takeover
8	Threshold Testing & Dashboards	18	Finding Scammers through ACH Analytics
9	Detecting Money Laundering	19	Real-time Wire Fraud Detection
10	Comparing Behaviors with Peer Analysis Charts	20	Real-time Deposit Fraud Detection & Check Image Tools

DAY 1

FLOOR	Declaration Level (1B)		Constitution Level (3B)					Independence Level (5B)	
ROOM NAME	Penn Quarter	Declaration	Wilson	Renwick	Constitution A	Constitution B	Constitution E	Lafayette Park	Franklin Square
2:10 – 2:45pm	12	14	1	20	15	10	9	11	6
2:50 – 3:25pm	4	12	3	18	11	17	8	13	6
3:25 – 3:40pm	Break								
3:40 – 4:15pm	7	10	19	1	—	—	—	3	9
4:20 – 4:55pm	13	2	5	7	—	—	—	8	16

DAY 2

ROOM NAME	Penn Quarter	Declaration	Wilson	Renwick	Constitution A	Constitution B	Constitution E	Lafayette Park	Franklin Square
2:20 – 2:55pm	3	20	12	19	3	13	7	—	18
3:00 – 3:35pm	11	5	4	17	9	8	14	—	19
3:35 – 3:50pm	Break								
3:50 – 4:25pm	14	20	16	15	10	11	1	—	6
4:30 – 5:05pm	2	17	18	10	—	—	—	—	6

DAY 3

ROOM NAME	Penn Quarter	Declaration	Wilson	Renwick	Constitution A	Constitution B	Constitution E	Lafayette Park	Franklin Square
9:40 – 10:15am	9	5	16	7	—	—	—	12	8
10:20 – 10:55am	10	3	17	15	—	—	—	2	12
10:55 – 11:10am	Break								
11:10 – 11:45am	8	4	18	19	—	—	—	11	14
11:50 – 12:25pm	1	13	20	15	—	—	—	9	6

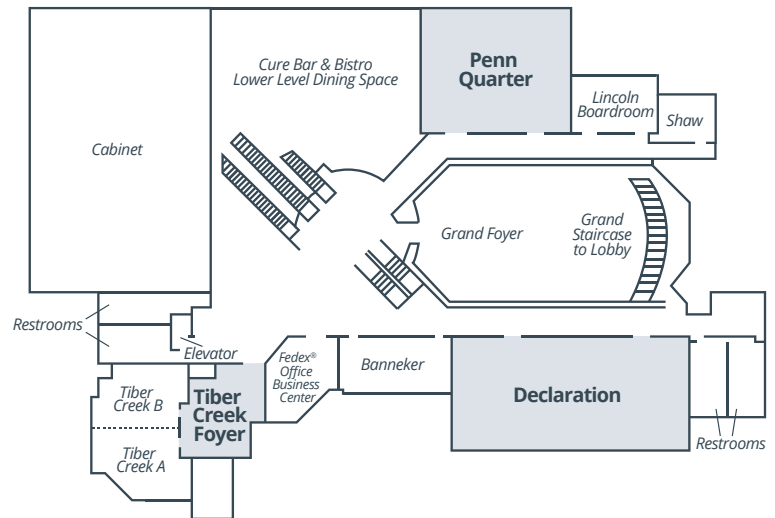
Product Experts & Live Demos will be available in Tiber Creek Foyer (Level 1B) during Power Training

CONFERENCE MAP

DECLARATION LEVEL (1B)

Power Training

- Penn Quarter
- Declaration
- Tiber Creek Foyer (*Live Demos and Q&A*)



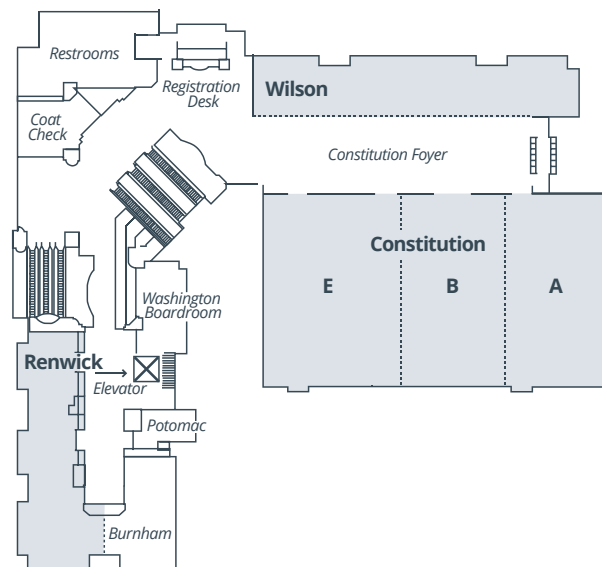
CONSTITUTION LEVEL (3B)

Power Training

- Wilson
- Renwick
- Constitution A
- Constitution B
- Constitution E

Breakfast, Welcome Dinner & Networking Social

- Constitution A, B & E



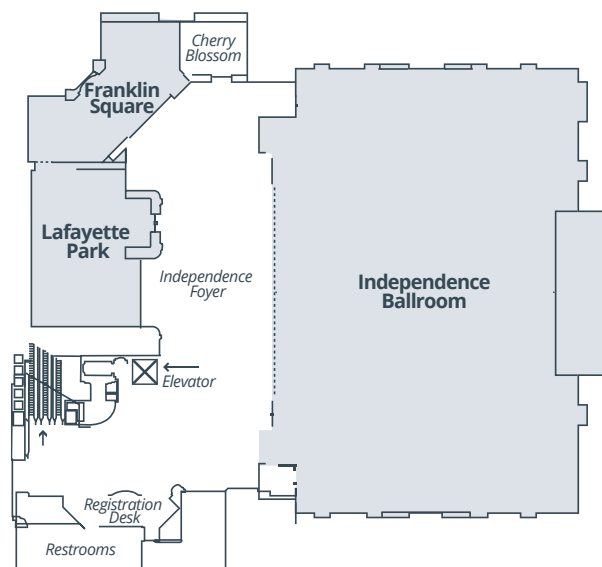
INDEPENDENCE LEVEL (5B)

Main Sessions

- Independence Ballroom

Power Training

- Lafayette Park
- Franklin Square



GUEST SPEAKERS



Robert Mazur

Robert Mazur has earned global acclaim as one of the world's leading experts on the financial escapades of the underworld. There is no one with more first-hand knowledge about how international banks and businesses cater to those who own the nearly \$2 trillion in criminal proceeds laundered annually.

For years, in the eyes of organized crime leaders he was a highly successful mob connected money launderer that helped manage their illicit fortunes. His clients, some of the most famous and deadly drug cartel bosses, offered a \$1/2 million price tag for his head when arrests were made around the world and he was revealed to be a highly-trained U.S. federal undercover agent.

Robert is the New York Times bestselling author of *The Infiltrator*, a memoir about his undercover life, much of which was spent acting as a conduit between ruthless drug barons and corrupt legitimate appearing senior executives that cleaned billions in blood stained money through otherwise respectable international banks and businesses.

More information about Mr. Mazur, his book and the film based on his life can be found at www.RobertMazur.com



Juan Zarate

Chairman and Co-Founder, Financial Integrity Network

Former Deputy Assistant to the President and Deputy National Security Advisor for Combatting Terrorism

Former Assistant Secretary of the Treasury for Terrorist Financing and Financial Crimes

Juan Zarate is chairman and co-founder of the Financial Integrity Network (FIN), the chairman of the Center on Economic and Financial Power (CEFP), and senior national security analyst for NBC News/MSNBC. He also serves as senior adviser at the Center for Strategic and International Studies (CSIS), senior fellow at West Point's Combating Terrorism Center, and was a visiting lecturer in law at the Harvard Law School for eight years. Mr. Zarate is a published author, including his books *Treasury's War* (2013) and *Forging Democracy* (1994).

Mr. Zarate served as the deputy assistant to the president and deputy national security adviser for combating terrorism from 2005 to 2009, where he was responsible for developing and implementing the U.S. government's counterterrorism strategy and policies related to transnational security threats. He was the first ever assistant secretary of the treasury for terrorist financing and financial crimes, where he led the innovative use of the Treasury Department's national security-related powers. Mr. Zarate is a former federal prosecutor who served on terrorism prosecution teams prior to 9/11.

Mr. Zarate's complete biography is available on the conference website at verafin.com/annual-conference



Jim Richards

Founder and Principal, RegTech Consulting LLC

Former Executive Vice-President and Director of Financial Crimes Risk Management, Wells Fargo

Senior Strategic Advisor, Verafin

Jim Richards is the Principal and Founder of RegTech Consulting, a private consultancy aimed at developing the next generation of BSA/AML and financial crimes professionals, technologies, and programs. Prior to founding RegTech Consulting, Jim worked for almost 13 years at Wells Fargo & Co. as BSA Officer and Global Head of Financial Crimes Risk Management. He was a founding member of the Association of Certified Anti-Money Laundering Specialists (ACAMS) Advisory Board, a three-time member of the Treasury Department's BSA Advisory Group (BSAAG), and the author of *Transnational Criminal Organizations, Cybercrime, and Money Laundering*. Jim is currently working with Verafin in a role as Senior Strategic Advisor.