

# VIRTUAL TOUR 2021

## Fraud Detection & BSA/AML Online Events

Up to

**3** CAMS  
Credits

**6** CAFP  
Credits

**6** CRCM  
Credits

**4.5** CPE  
Credit Hours

Join Verafin's expert presenters on June 7, 8 & 10 for another edition of the 2021 Verafin Virtual Tour, as they explore the hottest insights, innovations and industry developments in financial crime management. Each day features a unique and engaging 90-minute online event focused on AML, Fraud, or High-Risk Customer Management, delivered to you through Zoom.

## AGENDA

Monday, June 7 • 3:00pm – 4:30pm EST

### The Future of AML:

#### Advancing BSA Compliance Programs with Efficiency & Effectiveness

##### With Special Guest Speaker Jim Richards

*This session will discuss the changing BSA/AML regulatory landscape, compliance workload management and best practices for efficient and effective money laundering investigations.*

The BSA/AML compliance landscape is evolving — and the AML Act of 2020 may usher in the most significant changes since the USA PATRIOT Act of 2001. Join former Wells Fargo executive Jim Richards and Verafin Product Expert Corey Lynch as they discuss the importance of recent BSA reform efforts and the way forward for AML in an engaging expert panel. With criminals continuously evolving to evade detection, technology experts will also explore why the time is now for more efficient and effective investigations leveraging information sharing, with transaction monitoring and targeted analysis strengthened by AML typologies.

##### **Followed by Live Q&A Session: BSA/AML**

Tuesday, June 8 • 3:00pm – 4:30pm EST

### Insights & Innovations: Fighting Fraud with Big Data

*This session will include a review of industry guidance on emerging fraud trends, case studies from professionals at peer institutions, and will review fraud detection, investigation and prevention scenarios across all channels.*

Cunning fraudsters are targeting financial institutions and customers with opportunistic schemes and lucrative scams. In this engaging session, industry experts will discuss lessons learned from a challenging year, and innovative approaches to take decisive action — including deposit and check fraud detection strengthened by machine learning and cloud-based data, and a look ahead at the Real-time Payments Network.

##### **Followed by a Live Q&A Session: Fraud**

Thursday, June 10 • 3:00pm – 4:30pm EST

### Strengthening Due Diligence: End-to-End High-Risk Customer Management

*This session will explore regulatory requirements and obligations related to CDD/EDD, managing high-risk customers, and best practices for effective high-risk customer management.*

Financial institutions are facing significant challenges managing customers in high-risk categories amid increased regulatory pressure surrounding Customer Due Diligence and Enhanced Due Diligence (CDD/EDD). Join technology experts and professionals from peer institutions as they discuss innovative approaches and best practices to improve due diligence for high-risk customer types, such as Cannabis-Related Businesses and Politically Exposed Persons, and explore the challenges institutions face in identifying and monitoring businesses exchanging virtual and cryptocurrencies.

##### **Followed by a Live Q&A Session: High-Risk Customer Management**

Subject to change. Last updated April 29, 2021

VERAFIN